

Newsletter Edition 7
Spring/Summer 2016

Your complimentary copy,
keep me to read at your
leisure or pass to a friend

PloughcroftTM
Energy efficient home improvements

WHAM KA-POW SHAZAM WHOOSH

Sleeping rough for charity
RAISES £10,000

**SPREADING
THE COST**
With Ploughcroft

A tongue tingling,
super fizzy
complimentary
WHAM bar!



WELCOME TO THE SPRING/SUMMER 2016 EDITION OF THE PLOUGHCROFT NEWSLETTER

As always the team at Ploughcroft is here to advise you on any home improvements, repairs or renovations you have in mind. And with the warmer weather in sight it's a great time to put your plans into action.

The recent flooding and the work we have been involved in over the last year have really made us take stock and be grateful to be from such a wonderful part of the world. So we thought it only fitting that in this edition we pay homage to the superheroes of West Yorkshire. Enjoy this blast from the past on us! Wham!

Enjoy the issue.

Chris Hopkins
Managing Director

Ploughcroft



PLOUGHCROFT HEAD OFFICE

We're settled into our new HQ at Whitehall Chambers in Hipperholme and we're proud to announce it is Yorkshire's first Eco-Roof Visitor Centre!

Making big decisions on home improvement is no easy task, but as providers of some of the world's most cost effective yet innovative products, our staff are well placed to advise you on how you can make your home more energy efficient.

We've created an inspiring space for you to visit and get answers to all your roof, building and insulation questions. Drop in and meet our super team for a coffee and an informal chat with one of our home improvement experts.

We hope to see you soon!

SHAZAM



INSPIRATIONAL WORK SPACE FOR SMES

We're well underway with renovating the upper floor of the Hipperholme HQ which will be available as offices to let. If you're looking for a smart, stylish and high tech office space within easy access of the M62 it could be for you. Take your business to the next level - visit our website for full details
<http://www.ploughcroft.co.uk/about-us/offices-to-let-halifax/>

WHOOSH





SLEEPING ROUGH FOR CHARITY

The Ploughcroft team took part in the 'Under 1 Roof' charity event in November to raise money and awareness about homelessness and rough sleeping in the local area.

SmartMove, the Halifax charity, campaigns to raise valuable funds to help the homeless and vulnerably housed people in Calderdale find accommodation.

Five Ploughcroft staff took part and spent a November night sleeping under the stars in Halifax's Shay Stadium. **Together we helped raise £10,000.**

Craig George, fundraising and relationship manager at SmartMove, said: "Homelessness is a serious issue across the

UK, especially as we approach winter and the temperatures start to drop. This event aims to raise awareness of this important issue, and show people the reality of sleeping rough; albeit for one night only in the safety of a stadium. We are looking forward to raising some important funds, and are grateful for Ploughcroft Eco-Roof for making the event possible."

Chris Hopkins, managing director of Ploughcroft Eco-Roof, said: "In our business, we are used to putting roofs over people's heads, but we also understand the scale of not only homelessness, but of those in vulnerable housing throughout Calderdale. That's why we've agreed to sponsor and promote this event for SmartMove, helping them raise as much as they can for this important cause."



HERE COMES THE SUN



Do you have a traditional conservatory that is only suitable for using on overcast days in the Spring and Autumn? Many families invest in a conservatory believing it will become a welcome additional year round indoor space, when the reality is they are stifling hot in summer and freezing cold in winter.

Here at Ploughcroft we have the perfect solution to regulate the temperature of

conservatories all year round. We now offer replacement roofs for any existing conservatories and are highly experienced in the delicate operation of working with glass structures. We'd be delighted to pop round and give you a quote.

With the warmer weather approaching it's the perfect time to make your conservatory summer ready.

WHOOSH

SUPERHERO SPIRIT

As testament to our expertise and reputation in all things renovation, we were approached by DIY SOS to take part in a 'big build' in Holmfirth to renovate the home of a man whose spirit inspired us all at Ploughcroft...



Back in 2012, Richard Ford suffered a brain stem stroke which left him paralysed. He was left with 'locked-in' syndrome for nine months, with blinking being his only method of communication. The dad of three now uses a wheelchair to move around and communicates with an iPad.

The Ploughcroft team joined builders, plasterers, decorators and local traders to help transform his home. The programme aired on BBC1 at 9pm Thursday December 17th.

Chris Hopkins, Managing Director of Ploughcroft said: "When we found out where the renovation was happening, and how local it was, we knew we had to help out. It was fantastic seeing all of the local Yorkshire companies coming together to help with the

renovation, it really gave a sense of community spirit. When we heard Richard's story, it made us work even harder to give him a home that he deserved. We hope the family enjoy the new transformation."





WOW!!

GOOD OLD YORKSHIRE GRIT

If you've been affected by the flooding please get in touch for free, no obligation advice, call us on

01422 202919

As experts in restoration, we would be happy to visit your property and talk you through the options available to you.

Like the rest of the community, we were shocked and saddened by the devastation caused by the recent flooding in our area, but were very proud to see local people out in force to help each other.



KER-POW

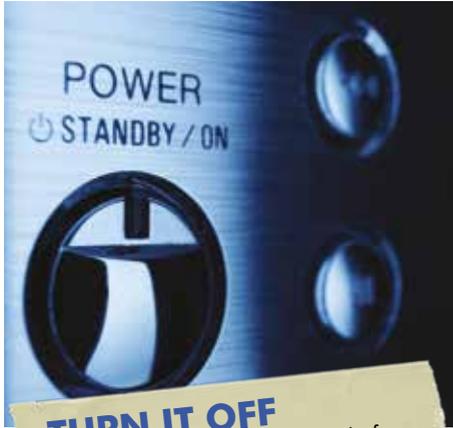
TRUSTED TRADERS

Thanks to the impressive reviews received by our customers, Which? Magazine has approved Ploughcroft once again as a Which Trusted Trader. Thank you to the whole Ploughcroft team for their hard work in consistently delighting our customers.



ENERGY SAVING QUICK WINS

Little changes can save you £'s on your fuel cost...



TURN IT OFF

Turn off your appliances instead of leaving them on standby. The average house could **save about £85 a year** by switching off at the plug.



MAKING LIGHT

If you replace the old light bulbs in your home with an energy saving version, you can **save about £3 a year, or £55 over the life of the bulb.**

SHOWER POWER

Take a shower instead of a bath and you'll use less hot water.



KEEP IT COOL

Washing your clothes at 30 degrees instead of 40 could **knock £9 a year off your energy bills.**



SPREADING THE COST...

INTEREST FREE CREDIT
for Eco Roof & Eco Wall
NOW AVAILABLE

At Ploughcroft we know that taking the leap and investing in your dream home renovation is a big deal. We also strongly believe that energy efficient home improvements should be more widely available.

With this in mind, we are providing a finance solution to suit your every need, with Affordable and Flexible Finance Options Available! Which means you don't have to compromise on your new energy saving home improvements.

Whether you're insulating, renovating or maintaining, we know that when it comes to home improvements, every penny really does count.

So whether it's our unique Eco-Roof insulation, Eco-Floor insulation, Eco-Wall insulation or a replacement Conservatory Roof, that you require, our new flexible finance package means you can buy today and spread the cost over 1 to 5 years! All while you're saving money by reducing your household bills.

Just give us a call if you'd like to discuss.

BENEFITS:

- Get urgent unforeseen repairs done straight away
- Save Money on energy bills immediately
- Affordable short term finance is paid back quickly
- Keep investing in your property and spread the cost

MASTER OF THE ARTS

Working with lead is a specialist skill and has been an important building material for centuries due to its durability and resistance against corrosion. Our lead specialist is on hand to advise on all aspects of lead work from heritage renovations to decorative features for chimneys, turrets, welding, canopies, dormer and bay windows, lead hoppers and down pipes.

Lead roofing is environmentally friendly when properly installed and will last up to 100 years. What's more, it looks amazing too. For repairs or new installation, call us for a free quote.



PloughcroftTM *Energy efficient home improvements*

GET IN TOUCH:

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Roofing



Building & Renovations



Insulation



Eco Roof



Assessment & Surveys

